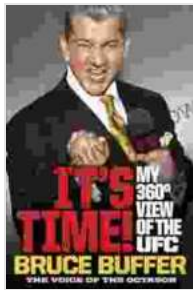


My 360 Degree View of the UFC: An Insider's Look at the World's Premier Fighting Organization

The UFC is the world's premier mixed martial arts (MMA) organization. It has revolutionized the sport of fighting, and its athletes are some of the most recognizable and well-paid in the world.



It's Time!: My 360-Degree View of the UFC by Bruce Buffer

★★★★☆ 4.5 out of 5

Language : English
File size : 5887 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 289 pages
Screen Reader : Supported



In My 360 Degree View of the UFC, former UFC executive Marshall Zelaznik provides an insider's look at the organization. He tells the story of the UFC's rise to prominence, and he offers his insights on the sport, its athletes, and its business.

Zelaznik is uniquely qualified to write this book. He spent more than a decade working for the UFC, and he was involved in all aspects of the organization's operations. He has a deep understanding of the sport, and he knows the key players in the industry.

In My 360 Degree View of the UFC, Zelaznik covers a wide range of topics, including:

- The history of the UFC
- The rise of MMA
- The UFC's business model
- The UFC's athletes
- The future of the UFC

My 360 Degree View of the UFC is a must-read for anyone who is interested in MMA. It is an insider's look at the world's premier fighting organization, and it provides a unique perspective on the sport, its athletes, and its business.

About the Author

Marshall Zelaznik is a former UFC executive. He spent more than a decade working for the organization, and he was involved in all aspects of its operations. He has a deep understanding of the sport, and he knows the key players in the industry.

Zelaznik is a graduate of the University of Pennsylvania and the Wharton School of Business. He is a former professional boxer, and he is the author of several books on MMA.

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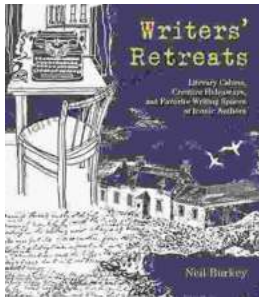
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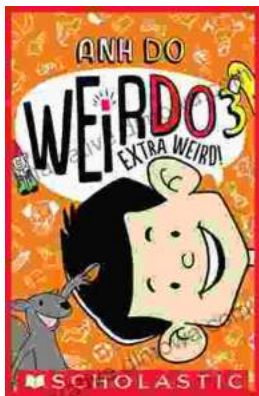


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